

ANOTHER CONFERENCE
JOINTLY ORGANISED BY:



Organisers of the "Longest Non-stop Virtual Construction
& ADR Conference" in the Malaysia Book of Records



EMPLOYMENT LAW CONFERENCE 2021

EMPLOYMENT CHALLENGES IN AND
THROUGH A PANDEMIC

DATE: 13 & 14 DEC 2021
(2 DAYS)

VENUE:  zoom



**SPONSORSHIP
PROSPECTUS**

For more information,
visit <https://www.L2icon.org/employment-law-conference-2021/>
or scan here



WELCOME MESSAGES

Dear Ladies and Gentlemen,

Legal Plus has always been involved in organising seminars, talks, conferences and professional training programmes on legal topics. On this occasion, it has elected to focus on the employment law. The unprecedented Covid-19 pandemic has brought a whole new set of problems to the Employment Laws, ranging from vaccination to work-from-home policies. To address these issues, we have arranged for a panel of distinguished speakers and moderators in these pertinent areas to discuss and share with conference participants their views on various recent and interesting developments in Employment Laws.

Hope to be with you virtually on 13 and 14 December, 2021.

Yours sincerely,



YABhg Tan Sri James Foong
Director, Legal Plus

Dear Colleagues and Friends,

It is our privilege to invite you to attend the inaugural 'Employment Law Conference 2021' jointly organised by Legal Plus and L2 i-CON on 13 & 14 December 2021.

This 2-day Conference will see a list of distinguished moderators and speakers to share their views on various employment challenges in and through a pandemic. For more information, visit <https://www.l2icon.org/employment-law-conference-2021/>.

We look forward to hosting you virtually.

Yours sincerely,



Cindy Wong
Director, L2 i-CON

 [Cindy Wong Xien Yee | LinkedIn](#)

ABOUT THE CONFERENCE

Employment Laws were intended to provide guidelines and regulations for employers and employees to ensure a fair and secure employment arrangement. Traditionally, the key employment laws include workplace discrimination, unfair or wrongful dismissal, wage dispute, or workplace safety. The unprecedented Covid-19 pandemic has brought a whole new set of problems to the Employment Laws, ranging from vaccination to work-from-home policies.

The two-day Employment Law Conference has assembled 30 distinguished speakers and moderators in these pertinent areas to discuss and share with conference participants their views on various recent and interesting developments in Employment Laws. It is a timely end-of-the-year conference to brace yourself with the updates in Employment Laws before entering into 2022.

ABOUT THE ORGANISERS

Legal Plus and L2 i-CON are the organisers of the “Longest Non-stop Virtual Construction & ADR Conference” in the Malaysia Book of Records, a 12-hour virtual conference marathon held on 23 July 2021, attracted more than 1,300 participants.

ABOUT LEGAL PLUS

Legal Plus was set up in 2014 by YABhg Tun Zaki Azmi, Chief Justice of the International Financial Court in Dubai, Retired Chief Justice, Malaysia as Chairman, YABhg Tan Sri James Foong, Chairman of the Ombudsman for Financial Services, retired Federal Court Judge, Malaysia and Ms Catherine Eu, retired Executive Director of the Bar Council, Malaysia as Directors. The main objective of the Company is to provide continuing professional training, public seminars and events pertaining to legal issues and legal compliances for various professions, trade, industries and enterprises. For more information on Legal Plus, please visit www.legalplus.com.my.

ABOUT L2 i-CON

L2 i-CON was co-founded by Lam Wai Loon, a founding partner of Messrs. Harold & Lam Partnership and Leong Hong Kit of MAC Construction Consultant. L2 i-CON is a professional platform that provides virtual event hosting and e-conference organising services. For more information about L2 i-CON, please visit www.L2icon.org

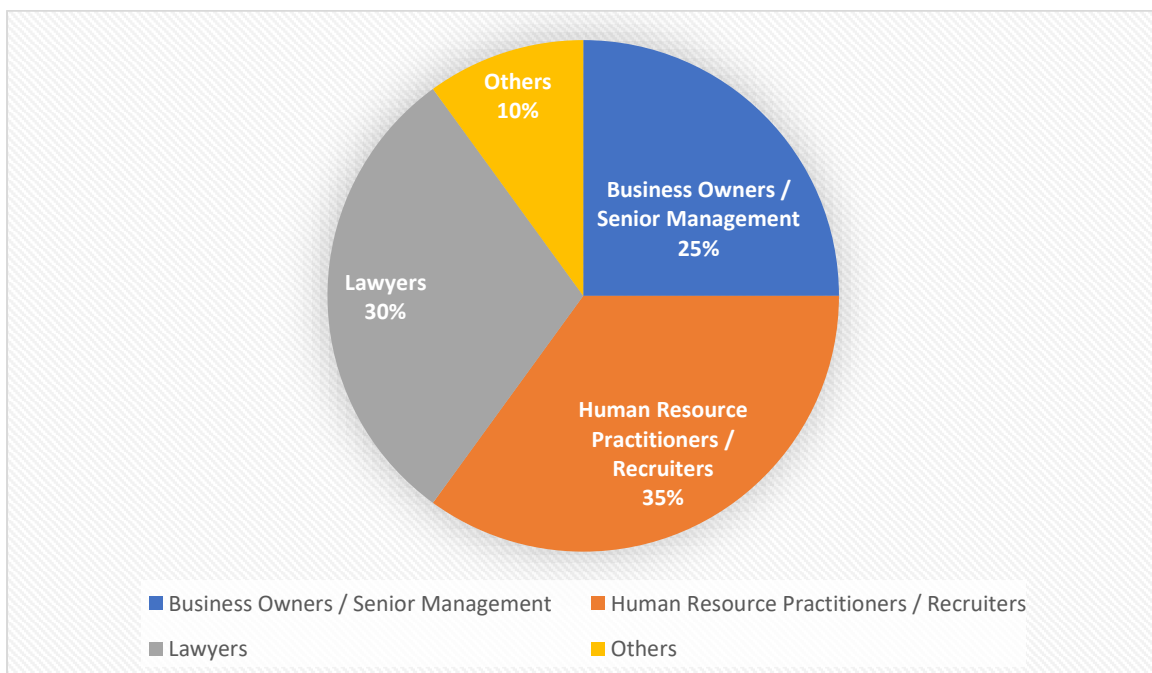
SPONSORSHIP INVITATION

We cordially invite you to become our sponsor for the Employment Law Conference 2021. Our sponsors will be featured in pre-event marketing activities and during the Conference.

WHY SPONSOR

- 1 Excellent virtual event with distinguished panel moderators and speakers from local and overseas.
- 2 2-day conference programme with interesting and practical topics relating to the employment challenges in and through the Covid-19 pandemic.
- 3 Maximum visibility pre and during the Conference which will allow your brand to have higher exposure compared to a physical event.
- 4 Targeted audience of this Conference includes lawyers, business owners, human resource practitioners, recruiters, in-house legal counsels, etc.

TARGETTED AUDIENCE



SPONSORSHIP PACKAGES

Please check out our sponsorship packages for the sponsor benefits and terms.

We reserve the right to decline or cancel any sponsorship, paid or unpaid, at any time for whatsoever reasons. In the event payment is made, we shall refund sponsorship payment in full without interest.

We reserve the discretion to, at any time, alter, edit, amend, change, remove, replace and/or substitute, whether wholly or partly, any sponsorship terms and/or benefits or any parts in this Sponsorship Prospectus.

MODE OF PAYMENT

We accept cheque and bank transfer for the sponsorship payments.

1. Cheque made payable to "Legal Plus Sdn Bhd"
2. Bank Transfer to the following bank details:

Account Holder/Beneficiary Name	: Legal Plus Sdn Bhd
Account Bank	: AmBank (M) Berhad
Account No.	: 888-100-471542-6
Swift Code	: ARBKMYKL

Please email us the payment receipt to us at cindy@L2icon.org and secretary@legalplus.com.my.

For clarity, any payment made does not constitute to our acceptance of the sponsorship. Our acceptance of the sponsorship shall be affected by way of our email confirmation to our sponsors.

CONTACT US

Feel free to contact us to find out more!

Cindy Wong

Email: cindy@L2icon.org

Mobile/WhatsApp: +6012-5760233

SUMMARY OF SPONSORSHIP PACKAGES

	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR
Sponsorship Value	RM10,000	RM5,000	RM3,000
Sponsorship Availability	6	20	30
Display of sponsor's logo on Flyer and Brochure	Yes	Yes	Yes
Display sponsor's logo in pre-event email blast	Yes	Yes	Yes
Display sponsor's logo at Conference event webpage	Yes	Yes	Yes
<u>Social Media Post</u>	> 4	> 4	> 3
Welcome mention message	Yes	Yes	Yes
Formal pre-event sponsor introduction post	100 words	50 words	No
Pre-event introductory video (logo display)	Yes	Yes	Yes
Post-event thank you message	Yes	Yes	Yes
<u>Pre-Event Promotional Video</u>			
Participation in pre-event promotional video recording with 15-second welcoming message by Sponsor's representative	Yes	No	No
<u>During Conference</u>			
Display of sponsor's logo during opening session	Yes	Yes	Yes
Display of sponsor's logo during closing session	Yes	Yes	Yes
Display of sponsor's logo at virtual background for moderators and speakers	1 session	No	No
Brand mentioning by Conference's emcee	3 times – Opening, During & Closing	1 time – Opening	No
<u>Virtual Interview Recording Opportunity</u>			
Virtual Interview via Zoom with sponsor's representative (recording will be played during the Conference and also to be posted separately on social media after the Conference)	15-min	No	No
Complementary Conference tickets (worth RM650/pax)	16	8	4

PLATINUM SPONSOR

Availability: 6 ONLY

Sponsorship value: RM10,000

1. **Exclusivity**

- a. Platinum Sponsor will be featured in most of our pre-event marketing plans and during the Conference.

2. **Promotional Materials**

- a. Platinum Sponsor's logo will be placed on our promotional materials including event flyer and brochure.
- b. Platinum Sponsor will be specifically acknowledged in our pre-event email blasting to our database.
- c. Platinum Sponsor's logo will be placed at our Conference event webpage¹.

3. **Social Media Marketing**

- a. A minimum of 4 social media posts:
 - i. **Welcome Message:** Upon Platinum Sponsor's onboarding, a welcome mention message will be posted on our social media platforms.
 - ii. **Formal Introduction:** Platinum Sponsor will be formally introduced with a post on our social media platforms. Platinum Sponsor may provide a short brand introduction² to us for this post.
 - iii. **Pre-Event Introductory Video:** Platinum Sponsor's logo will be included in our pre-event introductory video.
 - iv. **Post-Event Posting:** A thank you message to Platinum Sponsor will be posted after the Conference.
- b. 1 video recording:
 - i. **[EXCLUSIVE] Pre-Event Promotional Video:** Platinum Sponsor will be invited to participate in our pre-event promotional video with 15-second welcoming message by Sponsor's representative.

4. **Conference Day**

- a. Platinum Sponsor's logo will be displayed during opening and closing session.
- b. **[EXCLUSIVE] Display of logo:** Platinum Sponsor's logo will be displayed at the virtual background of the moderators and speakers for 1 of the sessions during the Conference.
- c. **[EXCLUSIVE] Brand mentioning by Conference's emcee:** Platinum Sponsor will be acknowledged by emcee 3 times – opening, during and closing.

5. **Virtual Interview Recording Opportunity**

- a. **[EXCLUSIVE] Sponsor Presentation:** Platinum Sponsor will be invited to a 15-min virtual interview recording, this recording will be played during the Conference and also to be posted separately on social media after the Conference.

6. **Complementary Conference Tickets**

- a. **[EXCLUSIVE]** Platinum Sponsor will be entitled to 16 tickets for the Conference.

Please provide:

- Company logo
- Short brand introduction³
- Name and Contact Details of Platinum Sponsor's Representative for Pre-Event Promotional Video
- Name and Contact Details of Platinum Sponsor's Representative for 15-min Virtual Interview Recording

¹ <https://www.L2icon.org/employment-law-conference-2021/>

² Not more than 100 words, subject to editing by the Organiser.

³ Not more than 100 words, subject to editing by the Organiser.

GOLD SPONSOR

Availability: 20 ONLY

Sponsorship value: RM5,000

1. Promotional Materials

- a. Gold Sponsor's logo will be placed on our promotional materials including event flyer and brochure.
- b. Gold Sponsor will be specifically acknowledged in our pre-event email blasting to our database.
- c. Gold Sponsor's logo will be placed at our Conference event webpage⁴.

2. Social Media Marketing

- a. A minimum of 4 social media posts:
 - i. **Welcome Message:** Upon Gold Sponsor's onboarding, a welcome mention message will be posted on our social media platforms.
 - ii. **Formal Introduction:** Gold Sponsor will be formally introduced with a post on our social media platforms. Gold Sponsor may provide a short brand introduction⁵ to us for this post.
 - iii. **Pre-Event Introductory Video:** Gold Sponsor's logo will be included in our pre-event introductory video.
 - iv. **Post-Event Posting:** A thank you message to Gold Sponsor will be posted after the Conference.

3. Conference Day

- a. Gold Sponsor's logo will be displayed during opening and closing session.
- b. **[EXCLUSIVE] Brand mentioning by Conference's emcee:** Gold Sponsor will be acknowledged by emcee during the opening session.

4. Complementary Conference Tickets

- a. **[EXCLUSIVE]** Gold Sponsor will be entitled to 8 tickets for the Conference.

Please provide:

- Company logo
- Short brand introduction⁶

⁴ <https://www.L2icon.org/employment-law-conference-2021/>

⁵ Not more than 100 words, subject to editing by the Organiser.

⁶ Not more than 50 words, subject to editing by the Organiser.

SILVER SPONSOR

Availability: 30 ONLY

Sponsorship value: RM3,000

1. Promotional Materials

- a. Silver Sponsor's logo will be placed on our promotional materials including event flyer and brochure.
- b. Silver Sponsor will be specifically acknowledged in our pre-event email blasting to our database.
- c. Silver Sponsor's logo will be placed at our Conference event webpage⁷.

2. Social Media Marketing

- a. A minimum of 3 social media posts:
 - i. **Welcome Message:** Upon Silver Sponsor's onboarding, a welcome mention message will be posted on our social media platforms.
 - ii. **Pre-Event Introductory Video:** Gold Sponsor's logo will be included in our pre-event introductory video.
 - iii. **Post-Event Posting:** A thank you message to Gold Sponsor will be posted after the Conference.

3. Conference Day

- a. Silver Sponsor's logo will be displayed during opening and closing session.

4. Complementary Conference Tickets

- a. Silver Sponsor will be entitled to 4 tickets for the Conference.

Please provide:

- *Company logo*

⁷ <https://www.L2icon.org/employment-law-conference-2021/>